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STROKE
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**Chinese Canadian Council
Heart & Stroke Foundation of Ontario**



**Canadian Multicultural Council
Asians in Ontario**

Press Release

Feb. 11, 2009

For Immediate Release

Sing For Your Heart 2009 Young Asian Canadian Singing Competition

The Chinese Canadian Council of the Heart & Stroke Foundation of Ontario in partnership with the Canadian Multicultural Council – Asians in Ontario are launching a series of singing competitions for young Asian Canadians.

This annual event brings together various Asian Canadian communities in celebration of Asian Heritage Month. The “Sing For Your Heart 2009 – Young Asian Canadian Singing Competition” will culminate in a Final Competition on June 14, 2009 at the P.C. Ho Theatre at the Chinese Cultural Centre of Greater Toronto.

“The Heart and Stroke Foundation is proud to be part of the Sing for Your Heart 2009 – Young Asian Canadian Singing Competition,” says Dr. Chi-Ming Chow, Heart and Stroke Foundation of Ontario spokesperson. “This event provides us with the opportunity to raise awareness of cardiovascular health issues in the Chinese & Asian communities.”

The first place winner will receive a cash prize of \$1,000 plus a trip to Asia. The second prize is \$500 and trip to London England. The 3rd prize is \$250 and a trip to Orlando Florida. To qualify, a contestant must be of Asian heritage and between the ages of 14 to 25 years old. The objective is to encourage participation among young Asian Canadians in the celebration of Asian Heritage Month.

“This is a great opportunity to bring together youth from various Asian heritages to have fun together and to celebrate together in a significant cultural event.” says Joe Chen, President, Canadian Multicultural Council – Asians in Ontario.

To ensure participation from Asian communities in the Greater Toronto Area, contestants representing the winners from the internal competitions of the various participating Asian communities will be seeded in the final series of competitions. The participating communities include: Afghan, Chinese, Filipino, Indians, Japanese, Koreans, Malaysians, Sri Lankans, Taiwanese, and Vietnamese.

To give a chance to those who cannot make it in the preliminary community selections, an Open Audition will be held on May 9, 2009. The Open Audition is open to all Asian Canadian youth, 10 contestants will be selected to advance to the Open Competition.

The Open Competition will be on May 24, 2009, the 10 contestants from the Open Audition will be joined by the 2nd place winners from the community selections. The top 8 contestants will be selected to advance to the Pre-Final Competition.

The Pre-Final Competition will be on May 29, 2009, the 8 Pre-Finalist will be joined by the 1st place winners from the community selections. The top 8 will be chosen as Finalist to compete in the Final Competition.

The Final Competition will be on June 14, 2009. This is the highlight of the series of singing competitions, where the 1st, 2nd, and 3rd place winners will be chosen.

The Open Audition and all Competitions will be held at the Chinese Cultural Centre of Greater Toronto, located at 5183 Sheppard Avenue East, Scarborough, Ontario.

Visit our web site: www.cmcasians.com for more information

For information and registration, please contact:

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